



SYNC CINEMA FEST

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ATLANTA, GA



CREATIVE VOLUME

WHY



CREATED BY
TRU SKYY



AS A MUSICIAN AND LOVER OF FILM, TRU HAS A PASSION FOR THE INTERSECTION OF THE TWO ART FORMS. SYNC CINEMA FEST CHAMPIONS THE SPIRIT OF COLLABORATION BY CELEBRATING THE MOST UNIVERSAL LANGUAGES, MUSIC AND FILM.



TEAM



MANAGING PARTNER
CHI JOHNSON

A MARKETER AND MULTI-HYPHENATE CREATIVE, CHI CHANNELS HER POTPOURRI OF SKILLS, EXPERIENCES, AND NETWORK INTO CREATIVE VOLUME. BASICALLY, CHI HELPS MAKES SURE THERE'S A PLAN WITH THE PASSION!



SYNC CINEMA FEST

ATLANTA, GA



SATURDAY
JULY 9TH



4:00PM - 11:00PM

WHEN

- 4:00PM - SOUNDS BY DJ RADAP
- 5:05PM - JOELGOTNOW
- 5:30PM - SHAUN ROSE
- 5:50PM - MUSIC & FILM PANEL
- 6:20PM - FREE GIVEAWAY
- 6:35PM - SHORT FILMS/MUSIC VIDEOS
- 8:30PM - BARCLAY
- 8:50PM - SIERGIO
- 9:15PM - AWARD PRESENTATIONS
- 9:30PM - SOUNDS BY DJ RADAP
- 11:00PM - GOODNIGHT

7/9—2022



SYNC CINEMA FEST

ATLANTA, GA



SYNC CINEMA FEST CREATIVE VOLUME

WHERE



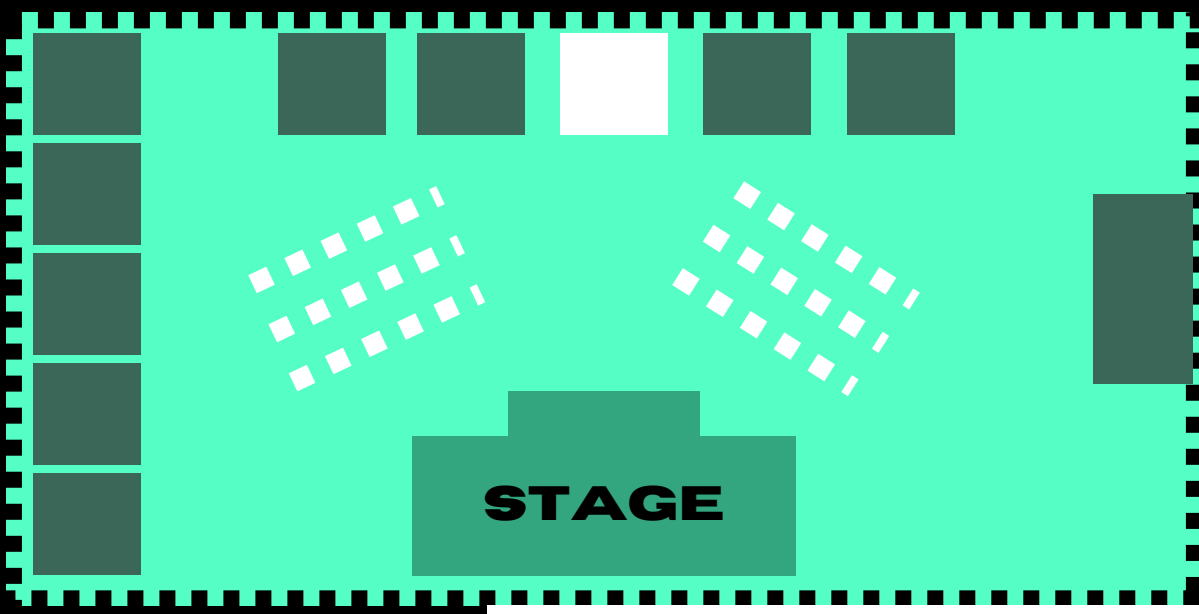
SOUTH DWNTN



THE FESTIVAL WILL BE HELD AT "THE LOT" IN THE HISTORIC DISTRICT OF SOUTH DOWNTOWN ATLANTA. WE'LL TRANSFORM THE PARKING LOT TO ACCOMMODATE 150-200 GUESTS.



FESTIVAL MAP



STAGE

VIP LOUNGE (INDOOR)

ATLANTA, GA



PERFORMING LIVE



SIERGIO
SHAUN ROSE
JOELGOTNOW
BARCLAY

2022 ARTISTS



SOUNDS BY



RADAP

7/19—2022

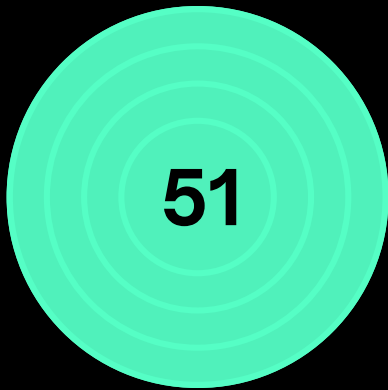


SYNC CINEMA FEST

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FILM SUBMISSIONS



GLOBAL SUBMISSIONS



SHORT FILMS



MUSIC VIDEOS

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AWARDS



\$250

BEST SHORT FILM

\$250

BEST MUSIC VIDEO

\$250

FESTIVAL FAVORITE



SYNC CINEMA FEST



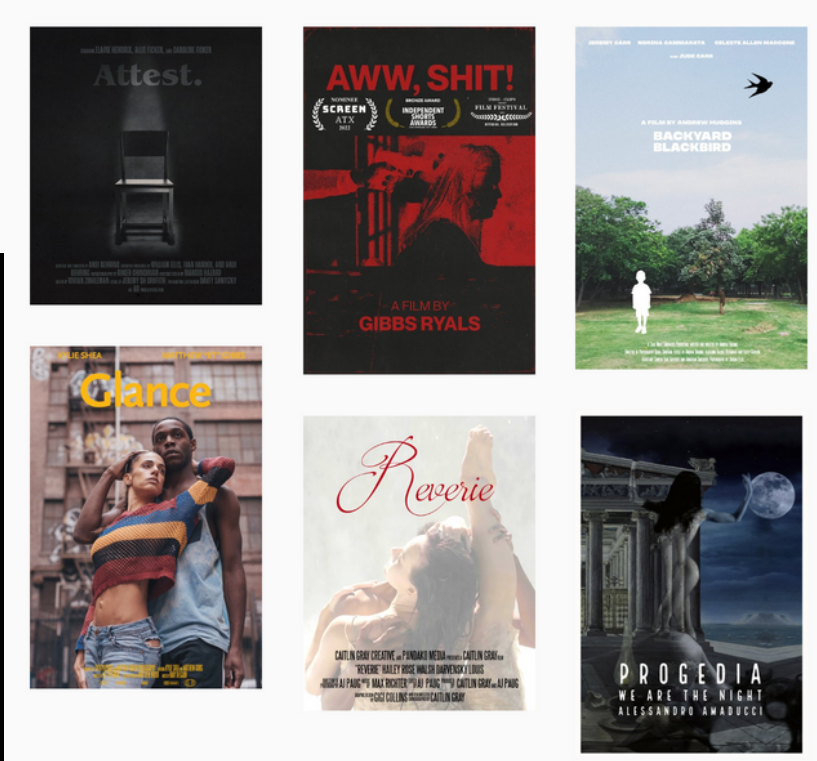
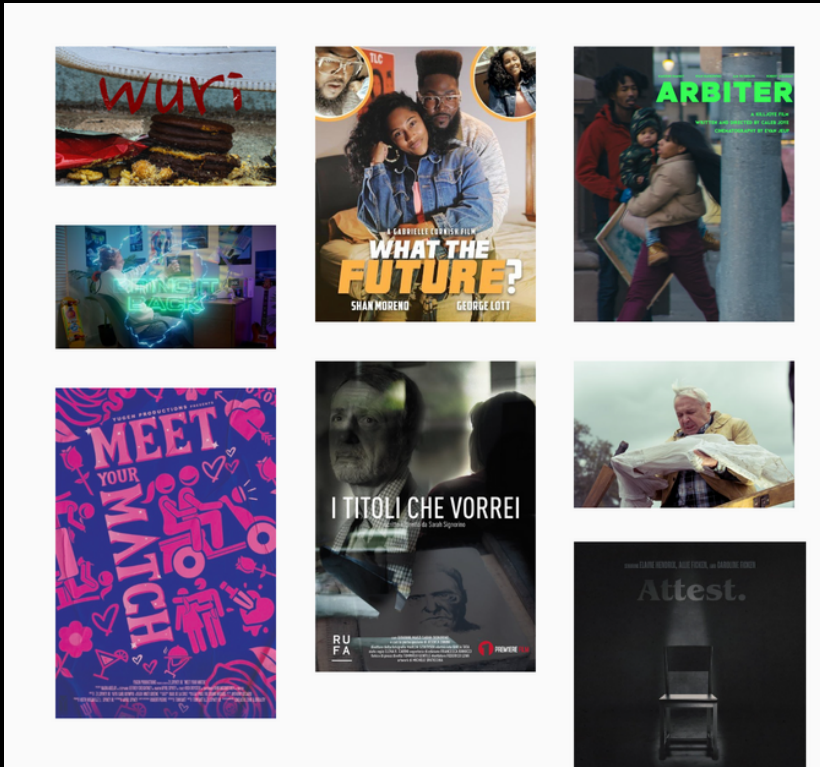
CREATIVE VOLUME

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2022 FILM FINALISTS



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FIRESIDE CHAT

SYNCED UP: EXPLORING HOW MUSIC & FILM CREATE ICONIC MOMENTS



CHI JOHNSON
MODERATOR



CASEY GRAHAM
ENGINEER | PRODUCER
MUSIC BUSINESS EDUCATOR

THE AIM IS TO FACILITATE A DISCUSSION THAT EXPLORES THE FOLLOWING (AND MORE):

- THE ROLE MUSIC AND SOUND DESIGN PLAY IN THE VIEWERS FILM EXPERIENCE.
- WHAT MAKES A SONG/SCORE RIGHT OR WRONG FOR A FILM.
- ELEMENTS (AND EXAMPLES) OF EXTRAORDINARY MOVIE OR TV PROJECTS WHERE MUSIC ELEVATED A MOMENT FROM ADEQUATE TO EXTRAORDINARY.
- HOW FILM SUPPORTS AND EXPLORES MUSICAL PROJECTS BEYOND THE AUDIO EXPERIENCE.



EBONY BLANDING
WRITER | DIRECTOR



J NOLAN
ARTIST | SONGWRITER
MUSIC BUSINESS EDUCATOR

7/19—2022



ATLANTA, GA



OPPORTUNITIES

HERE'S WHERE YOU COME IN

- SPONSOR** → \$500 - 7,500+
- AWARD SPONSOR** → \$250 - 750
- VENDOR** → \$100
- IN -KIND DONOR** → NEEDS LIST PROVIDED UPON REQUEST

BENEFITS

- LOGO/AD PLACEMENT ON-SCREEN ROLLING DISPLAY
- LOGO/AD PLACEMENT ON ART INSTALLATION PHOTO-OP
- AWARD SPONSORS WILL BE PRESENTING SPONSORS OF CHOSEN AWARD CATEGORY.
- FOUNDING SUPPORTER OF THE FIRST AND ONLY BLACK-OWNED MUSIC AND FILM FESTIVAL BASED IN ATLANTA.



CONTACT
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